



A Community Partnership for Veterans

35th Anniversary

Star Spangled Salute to Vietnam Veterans

October 9 2016 | Centennial Park Parthenon Lawn

SPONSOR | VENDOR REGISTRATION



A Community Partnership for Veterans

www.vetlinx.org



35th Anniversary Star-Spangled Salute

TO VIETNAM VETERANS

Sunday, October 9, 2016 | 11:00 AM to 6:00 PM

Centennial Park Parthenon Lawn, Nashville, TN

FREE FAMILY FRIENDLY EVENT | LIVE MUSIC | FOOD | VENDORS | GUEST SPEAKERS | PRIZE GIVEAWAYS TO VETERANS!

VIETNAM VETERANS INVITE YOU!

Spend the afternoon with us on Sunday,
October 9th!

WHEN Sunday, October 9, 2016
TIME 11:00 AM to 6:00 PM
WHERE Centennial Park Parthenon Lawn
WHAT **FREE event for military veterans of all eras including their families, friends, neighbors and supporters.**

The 35th anniversary of the first Star-Spangled Salute to Vietnam **Veterans**, held on October 4, 1981, recognized and supported Vietnam Veterans for their service. Over 10,000 Veterans and supporters attended in 1981, thanks to the support shown by then Mayor Richard Fulton.

EXPECTED ATTENDANCE 5,000

Please visit www.vetlinx.org for **sponsor** and **volunteer** opportunities, registration of **Veteran Service Organizations, vendors** and **exhibitors**.

WHO WE ARE **VetLinX** partners with well-established organizations in Middle Tennessee including TN State Council, Vietnam Veterans of America Chapters 953 and 240, Jerry Reed Music City AmVets Post 1776, local American Legion and Veterans of Foreign War Posts, Marine Corps League, Operation Stand Down Tennessee, State and Federal Officials, first responders, health professionals, and other caring community volunteers.

VETLINX offers Veterans a centralized hub of resources; streamlined access to care and support services; and increases awareness through community engagement programs.

WE ARE ASKING FOR your participation and support so all may enjoy this 35th anniversary military veteran celebration featuring entertainment and recognition. Help VETLINX to continue their mission of meeting the needs of Veterans by connecting them to community resources.

We appreciate your kind consideration of supporting this event and look forward to seeing you here!



A Community Partnership for Veterans

Vendor Registration & Sponsorship Form

35th Anniversary Star-Spangled Salute TO VIETNAM VETERANS

Sunday, October 9, 2016 | 11:00 AM to 6:00 PM
Centennial Park Parthenon Lawn, Nashville, TN

ORGANIZATION / COMPANY INFORMATION

Name _____ Phone _____ Email _____

Company Name _____ Website _____

Company Address _____

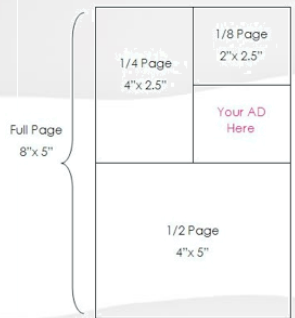
Description of services and/or goods: _____

ORGANIZATION TYPE ___ Veteran Organization – \$0 ___ Vendor -- \$150 ___ Food Vendor -- \$250
(Please bring own set up materials, 10x10 tent – no staking allowed but may use sandbags)

SPONSORSHIP OPPORTUNITIES




ADVERTISEMENT I would like to place an ad in the TRIBUTE JOURNAL
The Tribute Journal will be a keepsake for attendees containing useful reference material for Veterans and their family members. 5000 copies will be printed. **If purchasing a SPONSORSHIP LEVEL advertisement in this publication is included with package.**

___ Full Page Color \$ 1,000 ___ Half Page \$500 ___ 1/4 Page \$250 ___ 1/8 Page \$125



SPONSOR LEVEL I would like to be a sponsor. Details on next page.
___ PLATINUM \$10,000 ___ GOLD \$5,000 ___ SILVER \$1,000 ___ BRONZE \$500 ___ GIFT CARD Giveaway Prize
___ DONATION \$ _____

CHECK: Payable to VETLINX

CREDIT/DEBIT (CIRCLE ONE)    Name on Card _____
Account Number _____ Expiration Date _____
Authorized Signature _____ Amount \$ _____

MAIL Forms & Check to VETLINX P.O. Box 1166 Nolensville, TN 37135 | **FAX** to secured fax line 615-369-8715

35th Anniversary Star-Spangled Salute

TO VIETNAM VETERANS

OCTOBER 9 2016 CENTENNIAL PARK NASHVILLE TN 11AM-6PM

SPONSORSHIP LEVELS

	PLATINUM	GOLD	SILVER	BRONZE	GIFT CARD
PROMOTIONAL MATERIAL	\$10,000 Company listing in Tribute Journal and other promotional material in <i>most prominent location</i>	\$5,000 Company listing in Tribute Journal and other promotional material in <i>prominent location</i>	\$1,000 Company listing in Tribute Journal and other promotional material.	\$500 Company listing in Tribute Journal.	\$100
VETLINX Website	Logo & link 12 months	Logo & link 6 months	Logo & link 3 months	Link 3 months.	Name on website
PODIUM RECOGNITION	Included	Included	Included	Included	Announced @ prize drawing
MEDIA & RADIO <i>See offer below from Renegade Radio Nashville!</i>	TOP TEIR BONUS MEDIA & RADIO FEATURE INCLUDED	Exclusive offer to purchase additional media coverage	Exclusive offer to purchase additional media coverage	Exclusive offer to purchase additional media coverage	Exclusive offer to purchase additional media coverage

Deadline for emailing logo and company information is 9/22/16. Submit information to lbowman@vetlinx.org

Gift Cards will continue to be accepted till 2:00 PM on October 9, 2016- take to VETLINX Information Booths.

BONUS OFFERS FROM RENEGADE RADIO NASHVILLE (*purchased separately*)

www.renegaderadionashville.com

**90% OFF
NORMAL ADVERTISING
RATES**

**EXCLUSIVE OPPORTUNITY FOR
STAR SPANGLED SALUTE SPONSORS**

Sponsorship Packages

Year Options	Web Banners • With Links	Monthly Country Club Magazine	Social Media Sites • Ad Exposure • (600 groups)	Commercial Mention • On-Air • 60 times per Month
6 Months – 1 Year				
\$750-\$1000 \$10,000 Value	RRN Home Page ✓	✓	4 Per Month ✓	✓
\$300-500 \$5,000 Value	RRN Home Page ✓	✓	2 Per Month ✓	
6 Months \$250 \$2,000 Value	Veterans Page ✓	✓		



707 18th Ave South
Nashville TN, 37203
E-mail: joyce@rnmash.com
615-327-3227



A Community Partnership for Veterans

www.vetlinx.org



Acceptance of General Release Form

ORGANIZATION/ COMPANY NAME: _____

Hold Harmless Agreement

Through submission of application materials and Vendor's signing of this Agreement, Vendor agrees to hold VETLINX, its Board of Directors, staff, contractors, volunteers, and Metro Parks, and Metro Nashville harmless for any and all losses, expenses, demands and claims against the VETLINX sustained or alleged to have been in any way collectively "VETLINX Indemnities" related or connected to VETLINX. Vendor also agrees and acknowledges including attorney fees that VETLINX is not responsible in any way for any personal injury, illness, property damage or loss of property that may occur during VETLINX 35th Anniversary Star-Spangled Salute to Vietnam Veterans, the "event". Vendor agrees, acknowledges and further certifies that the Vendor and Vendor's property, equipment, and vehicles are properly insured for any and all losses incurred, and or damages caused, by Vendor or any other party and that the vendor will comply with any rules, regulations or guidelines requested by VETLINX in connection with the event.

Incorporation and Modification

This document together with the application materials includes all components of the agreement of the parties and is fully incorporated herein. The Application materials provided by the vendor to VETLINX shall be incorporated herein by reference. No other promises or agreements, whether written or oral made prior to the execution of this agreement shall apply. The parties may mutually agree to modify this agreement; however, such modification shall only be binding upon the parties by signed written agreement. No oral modification or agreement outside the scope of this agreement shall be binding upon either party.

No Agency, Partnership, or Joint Venture Created

The Vendor is an independent operator, and through this agreement no agency, partnership or joint venture relationship is created with VETLINX, The Vendor, its owners, employees, or other agents shall not represent themselves as representatives of VETLINX. Vendor shall not enter into any contract or other agreement which would cause VETLINX, to be liable in any way with any other party, including, but not limited to, manufacturers, Vendors, or other suppliers, etc. Vendor shall hold VETLINX harmless from any cost or any other liability it may incur with the production of merchandise.

VETLINX makes no representation nor guarantees regarding actual event attendance, nor makes any representation of potential financial success or failure. Additionally, Vendor acknowledges and agrees that any financial contribution made to VETLINX to participate in the Event is a charitable contribution and is not refundable in that the event is effected by inclement weather or other disruption outside the control of VETLINX.

By signing below, you agree, that if selected to participate, you and all of your representatives will adhere to event policies provided by VETLINX for the 35th Anniversary Star-Spangled Salute to Vietnam Veterans.

Acceptance of Terms

I agree to the Rules, Regulations & General Release

Printed Name: _____ Signature: _____ Date _____

